

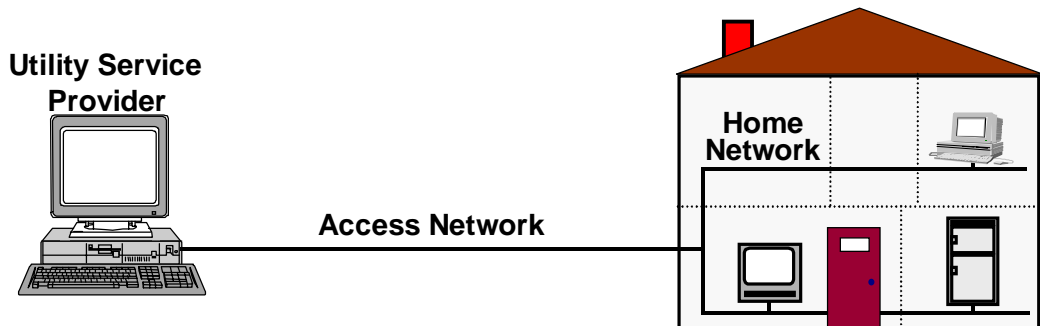
# Get Grounded Quickly in Home Automation!

**Save 20%**

## Home Automation and Utility Customer Services

**Save 20%**

**Dr. Kenneth Wacks, *Industry Expert***



### Learn about new business opportunities for:

- Utilities
- Appliance manufacturers
- Consumer electronics companies

### Deliver services to fertile markets:

- Busy families
- Telecommuters
- Elderly and physical challenged

### Featuring

- The major infrastructures that are vying for dominance
- Developments in Asia, Europe, and North America
- National and international standards
- Utility projects exploring value-added services

### An essential guide

- Written by industry insider Ken Wacks
- The most comprehensive work available on the home automation industry.

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